

**GOVERNMENT OF TELANGANA
ABSTRACT**

Telangana - Tourism Promotion - Telangana Tourism Advertisement Campaign on Lawn Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) - Sanction and Release of an amount of Rs.11,23,600/- (Rupees Eleven Lakhs Twenty Three Thousand Six Hundred Only) to M/s. YVK Media, Hyderabad towards Telangana Tourism Promotional Campaign from 10-01-2015 to 10-03-2015 (2 months) - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 201

Dated:12-03-2015.

Read the following:

1. From M/s. YVK Media, Hyderabad, Dated.22-12-2014.
2. Govt.Lr.No.2212/PRO/PMU/2014, of YAT & C (PMU) Department, Dt.31-12-2014.
3. Invoice No. 31/14-15, M/s. YVK Media, Hyderabad Dt:10-03-2015.

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ORDER:

In the reference 1st read above, M/s. YVK Media, Hyderabad has submitted a proposal for taking up Telangana Tourism Advertisement Campaign on Lawn Boards in bus stations in Telangana State Road Transport Corporation (TSRTC).

2. Vide reference 2nd read above, Government have issued a work order to M/s. YVK Media, Hyderabad for taking up Telangana Tourism Advertisement Campaign at Mahatma Gandhi Buss Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) for a period of 2 months i.e., 10-01-2015 to 10-03-2015 for an amount Rs.11,23,600/- (Rupees Eleven Lakhs Twenty Three Thousand Six Hundred Only) including taxes.

3. In the reference 3rd read above, upon successful completion of Telangana Tourism Advertisement Campaign at Mahatma Gandhi Buss Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) for a period of 2 months i.e., 10-01-2015 to 10-03-2015, M/s. YVK Media, Hyderabad has submitted bill amounting to Rs.11,23,600/- (Rupees Eleven Lakhs Twenty Three Thousand Six Hundred Only) including taxes along with installation report and requested to release payments.

4. Government after careful examination of the matter, hereby accord sanction and release an amount of Rs. Rs.11,23,600/- (Rupees Eleven Lakhs Twenty Three Thousand Six Hundred Only) including taxes to M/s. YVK Media, Hyderabad towards Telangana Tourism Advertisement Campaign at Mahatma Gandhi Buss Station and Jubilee Bus Station for 100 Lawn Backlit Boards in bus stations in Telangana State Road Transport Corporation (TSRTC) for a period of 2 months i.e., 10-01-2015 to 10-03-2015.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure - 102 Tourist Accommodations & other facilities to Tourists - Schemes included in PLAN, GH 11- Normal State Plan - (13) Advertisement for Promotion of Tourism - 260 - Advertisement, Sales and Publicity - Expenses”

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, in favour of M/s. YVK Media, Hyderabad. The details of Bank account is as follows:-

Account Name	: M/s. YVK Media, Hyderabad
Account No	: 1476135000002972
Name of the Bank	: Karur Vysya Bank
Branch	: Himayatnagar
IFSC Code	: KVBL0001476
PAN No.	: ANBPP6473E

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**B.P. ACHARYA
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To
M/s. YVK Media, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad

Copy to:

The YAT & C (PMU- Claims) Department.

SF/SCs

//Forwarded:: By Order//

SECTION OFFICER